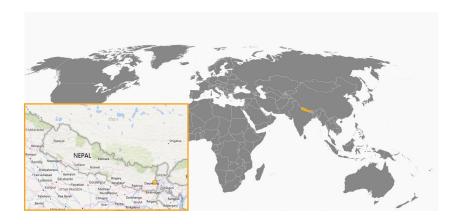
TINJURE TEA FARMERS PRIMARY COOPERATIVE



Value addition through tea packaging and export



Outcome

2015-2018

BENEFITTING FARMERS



143 active members (56 women and 25 youth)

2016 2018

177 active members (88 women and 45 youth)

EQUITY INCREASE



NPR 5,520,592 (local currency)

2017

NPR 6,788,184 (local currency)

TOTAL REVENUE



2015

NPR 663,815 (local currency)

2017

NPR 3,246,760 (local currency)

RATIO EQUITY / TOTAL ASSETS (%)



2017

TOTAL ASSETS COOPERATIVE



2015

NPR 10,017,454 (local currency)

2017

NPR 16,632,808 (local currency)

MOBILISED LOANS



2017 NPR 41,660 (working capital, grants and investment)





Name: Tinjure Tea Farmers Cooperative Society

Ltd.

Year of establishment: 1994

Commodities: tea

Processing factory: In 2012 the cooperative invested in its own processing factory

Start Agriterra: 2016

Core business:

The organisation is specialised in the collection, processing, packaging and marketing of the fresh tea produced by their small-scale member farmers.



"Tinjure has shown significant improvement in its business and has implemented the recommendations and advise provided by Agriterra. Despite being in the remote area Tinjure has scaled up in sales and marketing of tea in the international market"

Rijan Ojha, business advisor Agriterra



By arranging their own export license, Tinjure is able to increase the export of tea.



RESULTS



Tinjure has increase total leaves intake to 37.789 kg and sold the tea of 7.7 million.

2



Tinjure has sold 150 kg tea to MAAS international. 3



Tinjure has made 3 years business plan focusing on marketing.

"We see Agriterra as our partner, we feel Agriterra as our friend to enjoy happy and share challenges. Agriterra has helped us to find a way out whenever we face challenges. The advice we get are crucial for cooperative development"

Padam Tamang, General Manager, Tinjure

Input Agriterra

2018

Participated in two trainings: Governance and Female Leadership Support in export of 150 kgs of tea to MAAS International and connected with 1 international buyer from USA

Developed annual financial plan

Developed monthly financial report and hung on the wall for transparency

Training on quality tea processing and hygiene Provided RFA training to 177 farmers and Record Keeping training

2019

to 84 farmers

Participated in two trainings: Supervisory Board and Internal Capitalisation

One agripool mission on improving appearance and quality of tea Systematic financial planning and reporting

Value addition to dust and fanning of tea by making tea bags

Extension service to 177 farmers

Developed collection center manual to minimise transportation loss









GOALS TINJURE

Increase profit by 1 million

Export 720 kg tea to the Netherlands

Increase production by 2000 kgs of made tea

